

Carol Patterson

Carol Patterson is well known as an ecotourism industry consultant, lecturer, author and seminar leader. *She has visited lodges around the world. Her recent book, **Saving Paradise: The Story of Sukau Rainforest Lodge**, co-written with lodge founder, Albert Teo shares lessons on nature tourism development and the wonders of Borneo.*



Her company, Kalahari Management Inc., is a consulting firm providing feasibility studies, business planning, and training for the nature based tourism industry. It publishes a quarterly newsletter EcoTourism Management which furnishes information on the ecotourism industry and related business items and practices. Carol has also published books entitled, *The Business of Ecotourism* which offers business guidance for individuals, companies and organizations involved in the nature tourism industry, and *The Business of Ecotourism – Teacher’s Edition* for people involved in teaching ecotourism concepts.

Carol has degrees in Business Administration, Economics and Geography, and holds a Certified Management Accountant Designation. In 1991 she was named Merit Winner in the Pannel Kerr Forster Research Award competition.

Carol is an active member of various community organizations. She is a private pilot, and created and operated the “Flying Zoo to You” program for the Calgary Zoo from 1985 to 1987. A Senator of the Calgary Zoological Society, Carol has contributed to the live collections, education and business operations committees and is a Past President of the Society. She is also serves on the board of Watchable Wildlife Inc, a U.S. non profit organization promoting responsible wildlife viewing practices and ethics.

To contact Carol visit www.kalahari-online.com.